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RURAL DIGITAL HUB CONCEPT
WHY SHOP OWNERS WILL LOVE IT
Retail revitalization driven by emotion!

THE LOCAL LINK.

Retail revitalization driven by emotion!

Retailers are increasingly struggling with rising costs, declining visitor numbers and reduced revenues. More people order from home using computers and mobile phones.

What disappears is conversation, personal attention, human interaction, local knowledge and the simple feeling of being welcomed within a community. The Rural Digital Hub brings human interaction back into physical locations through advanced Artificial Intelligence supported by real human expertise.

At the heart of the concept is a life-sized Digital Community Employee who welcomes visitors to the shop. Powered by Generative AI, this digital colleague appears on a large vertical screen and interacts naturally with visitors through personal conversation.

No keyboard. No complicated technology. Simply walk in and start talking. Bring your problem, have a great conversation and an instant solution! The digital employee greets visitors, answers questions, provides guidance, explains products and services, promotes local businesses and helps solve everyday problems.

Most importantly, it creates an emotional experience.

Visitors feel welcome. Returning visitors can be recognized and greeted by name. Conversations can continue from previous visits. Interaction feels personal, familiar and human. Emotions create trust, engagement and repeat visits and opportunities for local spending.

This is not simply digitalization. It is retail revitalization driven by emotion, conversation and a humanlike connection.

Whenever the digital employee reaches limits, a real human expert can engage. The transition feels completely natural: *"Let me bring in one of my colleagues who specializes in this."* A remote expert then joins the conversation and provides the required assistance.

This unique combination of personalized Artificial Intelligence and real Human Interaction brings people back into physical spaces, by creating emotions and providing instant solutions.

YOUR CUSTOMERS ARE COMING!

WHY SHOP OWNERS WILL LOVE IT

Retail Revitalisation — not just in rural communities.



THE PROBLEM

What is really happening in rural communities?

People are losing access to each other — to information, services, opportunities and support.

The internet & AI:	Are destroying conventional retail
Older residents:	Are losing their connection to the digital world
Young people:	Are leaving rural areas in search of opportunity
Local shops:	Are losing footfall they may never recover
Job seekers:	Cannot find local employment easily
Local employers:	Cannot find local staff easily
Citizens:	Often don't know what grants or support programmes currently exist



THE SOLUTION

A physical, AI-supported access point for the community

A modern touchscreen kiosk column is installed — free of charge — inside an existing retail premises. Similar in form to a McDonald's order terminal, the LOCAL LINK kiosk works in the opposite direction to the internet: instead of taking customers away from local shops, it brings them back.

THE KEY DIFFERENCE

Here, the internet and AI do not eliminate jobs — they create new footfall and new income for local retail!



WHY SHOULD A SHOP OWNER JOIN?

Because the kiosk brings customers through the door

Most grant programmes help the community. This project helps the community AND the shop at the same time.

THE 10 STRONGEST REASONS

- 01 Package collection brings customers into the shop
- 02 Returns & exchanges bring customers into the shop
- 03 Online order assistance brings customers into the shop
- 04 Document help brings customers into the shop
- 05 Government form assistance brings customers into the shop
- 06 Smartphone help brings customers into the shop
- 07 Job search brings customers into the shop
- 08 Housing & rental listings bring customers into the shop
- 09 Community services bring customers into the shop
- 10 Every additional visitor can make a purchase

The shop becomes the digital hub of the community — not just a shop, but the go-to destination.



WHAT A SMARTPHONE CANNOT DO

Information is everywhere. Solutions are at LOCAL LINK.

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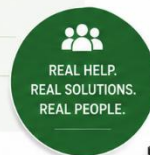
A SMARTPHONE CAN:

- ✓ Provide information
- ✓ Display websites
- ✓ Find products



LOCAL LINK CAN ALSO:

- Solve problems
- Accept packages
- Process returns
- Explain documents
- Organize local help
- Provide personal support
- Build trust



LOCAL LINK
LOCAL SERVICE.
REAL HELP. REAL PEOPLE.



SAVE TIME



SAVE MONEY



STRONGER COMMUNITIES



<https://ireland.finalresurrection.ie>



A LOCAL SERVICE — NATIONALLY CONNECTED

Hardware, software and services overview

HARDWARE	SERVICES
• Compact touchscreen kiosk column • Document scanner • Printer • AI assistant • Voice control	• Document analysis & AI scanning • Voice-guided internet research • Online orders & parcel handling • Local news and community info • Current job listings • Housing & rental listings • Local events & activities • Tourist information • Available grants & community services

RETAIL REVITALISATION

A nationally connected local service that generates additional customer traffic and a new income stream for participating retailers.

The retailer does not lose sales to the internet.

Instead, the internet becomes the mechanism that brings new customers through the door.

This concept is globally scalable.

The internet and AI create entirely new opportunities for local retail and for users in the community.

★	THE BRAND	
	Current naming options under consideration	
	Public-facing name:	The Local Link / The Digital Help Shop
	Network & investor brand:	Rural Opportunity Network / Connect Ireland Hub
	Terminal hardware brand:	RuralPulse / Community Connect

📄	AT FIRST GLANCE
	What could appear on the entrance door of the participating shop

WE'RE HERE TO HELP — IN PERSON

- ✓ Internet & Online Orders
- ✓ Government Forms & Official Documents
 - ✓ Printing & Scanning
 - ✓ Jobs & Housing
- ✓ Smartphones & Computers
 - ✓ AI Assistance
 - ✓ Local Information
 - ✓ Events & Tourism

Just walk in and get started.

For young and old. Digital. Local. Personal.



THE INFO FLYER

For distribution in the shop and local area

Personal Service & Support in the Digital World

“LOCAL LINK” offers easy access to exactly the services and information you need — right here in your community.

Save time and money! Here you can:

- Get support with internet searches and online research
- Find and order products online safely
- Get help with deliveries, collections and returns
- Print, copy and scan documents
- Understand letters, forms and official documents
- Get assistance with government services and online accounts
- Find jobs and apprenticeship opportunities
- Find rental properties, houses and accommodation
- Discover local events and activities
- Access current local services and community offers
- Use Artificial Intelligence (AI) for questions, research and everyday tasks
- Get help with smartphones, tablets, computers and the internet
- Find information on grants, subsidies and support programmes

Come in — use the Community Terminal or speak to us directly!

Everyone is welcome.

Young or old.

Local or visitor.

Our exclusive LOCAL LINK Terminal, combined with personal on-site support, opens new possibilities for every member of the community — connecting people, delivering local information and revealing opportunities that exist right here where you live. We help you save time and money through simple, confident use of the digital world.

LOCAL LINK brings the community back together.

