

FRL4

RURAL DIGITAL HUB CONCEPT
WHY INVEST IN THIS AI CONCEPT — AND WHY NOW
The infrastructure play for rural communities.
Retail revitalization driven by emotion!

THE LOCAL LINK.

Retail revitalization driven by emotion!

Retailers are increasingly struggling with rising costs, declining visitor numbers and reduced revenues. More people order from home using computers and mobile phones.

What disappears is conversation, personal attention, human interaction, local knowledge and the simple feeling of being welcomed within a community. The Rural Digital Hub brings human interaction back into physical locations through advanced Artificial Intelligence supported by real human expertise.

At the heart of the concept is a life-sized Digital Community Employee who welcomes visitors to the shop. Powered by Generative AI, this digital colleague appears on a large vertical screen and interacts naturally with visitors through personal conversation.

No keyboard. No complicated technology. Simply walk in and start talking. Bring your problem, have a great conversation and an instant solution! The digital employee greets visitors, answers questions, provides guidance, explains products and services, promotes local businesses and helps solve everyday problems.

Most importantly, it creates an emotional experience.

Visitors feel welcome. Returning visitors can be recognized and greeted by name. Conversations can continue from previous visits. Interaction feels personal, familiar and human. Emotions create trust, engagement and repeat visits and opportunities for local spending.

This is not simply digitalization. It is retail revitalization driven by emotion, conversation and a humanlike connection.

Whenever the digital employee reaches limits, a real human expert can engage. The transition feels completely natural: *"Let me bring in one of my colleagues who specializes in this."* A remote expert then joins the conversation and provides the required assistance.

This unique combination of personalized Artificial Intelligence and real Human Interaction brings people back into physical spaces, by creating emotions and providing instant solutions.

INVESTOR BRIEFING

WHY INVEST IN THIS AI CONCEPT — AND WHY NOW

Be part of it from day one. The infrastructure play for rural communities.



THE OPPORTUNITY

A gap that global platforms have not filled

LOCAL LINK is not a single location, not a help desk, and not an ordinary information kiosk. LOCAL LINK is the construction of a scalable infrastructure platform for rural communities worldwide.

Our vision: to build the first AI-supported community platform that connects people, information, services and economic opportunity directly at a local level. Each location acts as a physical access point to the digital world — and simultaneously as a local hub for information, services and opportunity.

THE WORLD HAS

- Facebook — global social connections
- LinkedIn — global professional network
- TikTok — global content platform
- Instagram — global visual community
- Google — global information access

BUT THERE IS NO

...a dominant platform that connects community members physically and digitally — locally, trustedly, in person.

LOCAL LINK closes exactly this gap.



THE GLOBAL PROBLEM

The same challenge in every rural region worldwide

While digital platforms have created billion-dollar markets, no leading platform yet exists for the digital integration of rural communities.

SOCIAL

- Youth out-migration
- Loss of social meeting points
- Community fragmentation
- Isolation of older residents

ECONOMIC

- Declining local shop footfall
- Hard-to-fill local vacancies
- Poor visibility of local businesses
- Retail revenue lost to online

DIGITAL

- Digital exclusion of older citizens
- No trusted local platform for services
- No aggregated local opportunity hub
- No AI assistance at community level



THE SOLUTION

One platform. Every community.

LOCAL LINK combines in a single, scalable platform:

AI Technology	Community Terminals	Local Information	Jobs & Training
Housing & Property	Local Services	Tourism Info	Citizen Services
Advertising	Community Engagement	Franchise & Licensing	Data & Analytics

Each location consists of a modern community kiosk column with touchscreen, scanner, printer, AI assistant, cloud connectivity and central content management — creating a physical network of digital access points for communities.



THE SCALING MODEL

From pilot to national infrastructure

PHASE	SCOPE	OBJECTIVE
1	5 pilot locations	Prove usage, acceptance and commercial viability. Document the replication model.
2	50 locations	Regional expansion across Ireland. Build local advertising network value.
3	250 locations	National network across Ireland. Franchise and licence model operational.
4	International	Expansion to the United Kingdom, Europe and North America.

Why the model scales automatically:

Every new location adds: ✓ Greater network reach ✓ More advertising inventory ✓ More local content depth ✓ Higher sponsor attractiveness ✓ Richer data & analytics ✓ Stronger network effects	What currently does not exist: • A trusted physical-digital community hub • AI assistance at hyper-local level • A network connecting rural residents with local opportunity • A scalable rural community infrastructure platform
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REVENUE MODEL

Multiple independent income streams

ADVERTISING	PLATFORM	EXPANSION
• Local advertising • National campaigns • Sponsorship packages • Premium placements • Job listings • Property listings • Business profiles	• AI-assisted premium services • Service fees (print, scan, help) • Partnerships with public bodies • Data & analytics products • Platform subscription tiers	• Licence model for new markets • Franchise model for operators • White-label platform licensing • Government infrastructure contracts



WHY NOW?

Three forces converging at the same moment

AI is transforming information access:	For the first time, AI can deliver meaningful, personalised local assistance at scale — at low cost per terminal
Governments are actively seeking solutions:	Digital inclusion, rural development, local economic support and town centre revitalisation are policy priorities in Ireland, the UK and across Europe
The market gap is unoccupied:	No dominant platform exists for the physical-digital integration of rural communities. The first mover builds the infrastructure others cannot easily replicate
Grant funding is available now:	LEADER, LEO, ConnectedHubs.ie, EU Cohesion Funds and Just Transition funds are actively seeking exactly this type of project
Trust is scarce — LOCAL LINK has it:	By operating inside existing, trusted local shops, LOCAL LINK inherits community trust that no digital-only platform can buy

THE WINDOW

LOCAL LINK connects these social challenges with a scalable commercial model. The window to establish first-mover advantage is open now.



WHAT WE ARE SEEKING

Strategic investment for the pilot phase

We are seeking strategic investors who not only provide capital but who recognise the long-term vision: building a national, and subsequently international, network of digital community access points.

Pilot programme: 6 months — 5 locations

USE OF FUNDS	AMOUNT
Hardware (5 kiosk terminals, fully equipped)	€ 60,000
Software development (platform & AI integration)	€ 100,000
Backend infrastructure & central management	€ 60,000
Operations & support (6 months)	€ 60,000
Marketing, launch & community outreach	€ 30,000
Reserve & contingency	€ 50,000
TOTAL PILOT INVESTMENT	€ 360,000



THE COMPETITIVE DIFFERENCE

What smartphones and the internet cannot replace

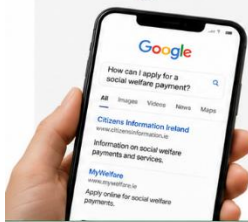
WHAT A SMARTPHONE CANNOT DO

Information is everywhere. **Solutions** are at LOCAL LINK.



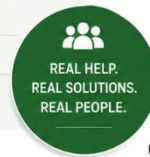
A SMARTPHONE CAN:

- ✓ Provide information
- ✓ Display websites
- ✓ Find products



LOCAL LINK CAN ALSO:

- ✓ Solve problems
- ✓ Accept packages
- ✓ Process returns
- ✓ Explain documents
- ✓ Organize local help
- ✓ Provide personal support
- ✓ Build trust



LOCAL LINK
LOCAL SERVICE.
REAL HELP. REAL PEOPLE.



SAVE TIME



SAVE MONEY



STRONGER COMMUNITIES



<https://ireland.finalresurrection.ie>

THE LONG-TERM VISION

Every community has a town hall. Every community has local shops. Every community will soon need a digital access point.

LOCAL LINK is designed to become that access point — the digital front door not just for rural communities, but for every community.

Thousands of community terminals.

Millions of users.

One central platform.

While global platforms connect people worldwide, LOCAL LINK connects people with their own community.

THE INVESTMENT CASE IN ONE SENTENCE

We are not building an app. We are building the infrastructure.



AT FIRST GLANCE

What appears on the entrance door of the participating shop

WE'RE HERE TO HELP — IN PERSON

- ✓ Internet & Online Orders
- ✓ Government Forms & Official Documents
 - ✓ Printing & Scanning
 - ✓ Jobs & Housing
- ✓ Smartphones & Computers
 - ✓ AI Assistance
 - ✓ Local Information
 - ✓ Events & Tourism

Just walk in and get started.

For young and old. Digital. Local. Personal.



THE COMMUNITY INFO FLYER

For distribution in the shop and local area

Personal Service & Support in the Digital World

“LOCAL LINK” offers easy, personal access to exactly the services and information you are looking for.

Save time and money! Here you can:

- Get support with internet searches and online research
- Find and order products online safely and confidently
- Get help with deliveries, collections and returns
- Print, copy and scan documents
- Understand letters, forms and official documents
- Get assistance with government services and online accounts
- Find jobs and apprenticeship opportunities
- Find rental properties, houses and accommodation
- Discover local events and activities
- Access current local services and community offers
- Use Artificial Intelligence (AI) for questions, research and everyday tasks
- Get help with smartphones, tablets, computers and the internet
- Find information on grants, subsidies and support programmes

Come in — use the Community Terminal or speak to us directly!

Everyone is welcome.

Young or old.

Local or visitor.

