

FRL5

RURAL DIGITAL HUB CONCEPT

The infrastructure play for rural communities.

ARE YOU OUR CO-FOUNDER, THE BUILDER & VISIONARY?

Retail revitalization driven by emotion!

THE LOCAL LINK.

Retail revitalization driven by emotion!

Retailers are increasingly struggling with rising costs, declining visitor numbers and reduced revenues. More people order from home using computers and mobile phones.

What disappears is conversation, personal attention, human interaction, local knowledge and the simple feeling of being welcomed within a community. The Rural Digital Hub brings human interaction back into physical locations through advanced Artificial Intelligence supported by real human expertise.

At the heart of the concept is a life-sized Digital Community Employee who welcomes visitors to the shop. Powered by Generative AI, this digital colleague appears on a large vertical screen and interacts naturally with visitors through personal conversation.

No keyboard. No complicated technology. Simply walk in and start talking. Bring your problem, have a great conversation and an instant solution! The digital employee greets visitors, answers questions, provides guidance, explains products and services, promotes local businesses and helps solve everyday problems.

Most importantly, it creates an emotional experience.

Visitors feel welcome. Returning visitors can be recognized and greeted by name. Conversations can continue from previous visits. Interaction feels personal, familiar and human. Emotions create trust, engagement and repeat visits and opportunities for local spending.

This is not simply digitalization. It is retail revitalization driven by emotion, conversation and a humanlike connection.

Whenever the digital employee reaches limits, a real human expert can engage. The transition feels completely natural: *"Let me bring in one of my colleagues who specializes in this."* A remote expert then joins the conversation and provides the required assistance.

This unique combination of personalized Artificial Intelligence and real Human Interaction brings people back into physical spaces, by creating emotions and providing instant solutions.

ARE YOU THE CO-FOUNDER, THE BUILDER & THE VISIONARY WE ARE LOOKING FOR?

WANTED: ONE EXCEPTIONAL PERSON TO BUILD THIS FROM THE GROUND UP

Retail Revitalisation — not just in rural communities.

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WE ARE NOT LOOKING FOR AN EMPLOYEE

We are looking for a builder

NOT

an employee

NOT

a consultant

NOT

an administrator

WE ARE LOOKING FOR

An entrepreneur who sees the potential where others see only a touchscreen.



THE IDEA — THREE LEVELS DEEP

What LOCAL LINK actually is

AT FIRST GLANCE

A modern community information kiosk

AT SECOND GLANCE

A digital community centre for an entire town

AT THIRD GLANCE

A scalable infrastructure platform for communities, citizens, businesses and public services worldwide

While global platforms connect people worldwide, THE LOCAL LINK connects people with their own community.

!

THE PROBLEM

Millions of people. The same challenge. No solution yet.

Millions of people worldwide live in smaller towns and rural regions. They are progressively losing access to:

- Information
- Services
- Employment opportunities

- Housing options
- Local networks
- Digital support

- Community connection
- Social meeting points
- Trust in digital services

At the same time, local shops, communities and organisations are fighting declining visibility and falling footfall. Digital platforms are moving purchasing power, services and attention out of local communities and into centralised online platforms.



THE OPPORTUNITY

The digital front door that does not yet exist

What is missing today is the digital front door to the community. A place where people find help, information, services and opportunity. A place that is physically visible and digitally connected. That is what LOCAL LINK is designed to become.

THE INTERNET DELIVERS

Information

People search. They find links.

LOCAL LINK DELIVERS

Solutions

People arrive with problems. They leave with results.

That difference is why people leave their homes and visit the shop. And that additional footfall is why shop owners say yes.



THE CONCEPT

One column. Everything it contains.

An AI-supported community kiosk column installed inside existing shops, town centres and public facilities — connecting people with their community.

Touchscreen

AI Assistant

Parcel & Returns Module

Scanner

Community Platform

Central Content Mgmt

Printer

Payment Terminal

Cloud Connectivity

Voice control

Video Support

Local Community Network

Why do people come to the shop?

- Understand a document
- Complete an online order
- Collect a parcel

- Return a parcel
- Get help with a problem
- Find local contacts & services

- Find a local job
- Search for housing
- Ask the AI anything



WHAT GETS BUILT

Not one location. A network.

Every new location adds:

- 01 Greater network reach across communities
- 02 More advertising inventory for sponsors and partners
- 03 Richer local content from each new town
- 04 Higher value for national advertisers and telecoms
- 05 Deeper data on what communities actually need
- 06 Stronger network effects — the platform becomes harder to replicate
- 07 New franchise and licence opportunities
- 08 New government and public sector partnerships

One location is a service. One hundred locations is an infrastructure.



THE LONG-TERM POTENTIAL

Starting in Ireland. Built for everywhere.

Phase 1 — Pilot:	5 locations in Ireland. Prove the model. Document everything.
Phase 2 — National:	250 locations across Ireland. First franchise units. National advertising network.
Phase 3 — UK:	United Kingdom expansion using the Irish model as proof of concept.
Phase 4 — Europe:	Roll out to rural regions across Europe with grant-eligible funding pathways.
Phase 5 — Global:	North America, Australia, New Zealand — every community that needs a digital front door.

Our vision is to build the leading community and opportunity network for rural regions — beginning in Ireland, then everywhere communities are searching for ways to reconnect people with information, services and opportunity.



WHO WE ARE LOOKING FOR

The profile of the right person

We are looking for people with experience and instinct in one or more of these areas:

SKILLS & BACKGROUND	CHARACTER
• Technology & software development • Hardware & physical systems • Platform and marketplace models • Franchise and licence systems • Scaling early-stage businesses • Community innovation & social enterprise • Digitalisation of local services	• Thinks big — acts pragmatically • Sees a platform where others see a kiosk • Understands community as well as commerce • Builds trust in a room within minutes • Ready to go from zero to national scale • Comfortable with ambiguity and speed • Driven by both social mission and financial return

THE ONE QUALITY THAT MATTERS MOST

The ability to think big and act small at the same time.



THE QUESTION

The one thing worth asking

Every community has a town hall.

Every community has local shops.

Every community has schools.

Why should every community not also have its own digital access point?

Perhaps now is exactly the right moment to build that infrastructure.

WHAT A SMARTPHONE **CANNOT** DO

Information is everywhere. **Solutions** are at **LOCAL LINK**.



A SMARTPHONE CAN:

- ✓ Provide information
- ✓ Display websites
- ✓ Find products





LOCAL LINK CAN ALSO:

- ✓ Solve problems
- ✓ Accept packages
- ✓ Process returns
- ✓ Explain documents
- ✓ Organize local help
- ✓ Provide personal support
- ✓ Build trust



LOCAL LINK
LOCAL SERVICE.
REAL HELP. REAL PEOPLE.

HOW CAN WE HELP YOU?

- 1 Documents & Government
- 2 Parcels & Returns
- 3 Jobs & Career
- 4 Housing & Property
- 5 Local Information
- 6 Help & Support

SIMPLE. LOCAL. FOR EVERYONE.

REAL HELP.
REAL SOLUTIONS.
REAL PEOPLE.

LOCAL LINK
FOR OUR COMMUNITIES.
FOR OUR FUTURE.



LOCAL LINK
LOCAL SERVICE.
REAL HELP. REAL PEOPLE.



SAVE TIME



SAVE MONEY



STRONGER COMMUNITIES



<https://ireland.finalresurrection.ie>

WE ARE NOT BUILDING A KIOSK.

WE ARE BUILDING AN INFRASTRUCTURE.

Like ATMs for cash. Like post offices for mail. Like parcel stations for deliveries.

LOCAL LINK is the infrastructure for digital help and local opportunity.

Hardware:

- Compact touchscreen kiosk column
- Document scanner & printer
- AI assistant & voice control
- Payment terminal
- Cloud connectivity

A local service. Nationally connected. Globally scalable.

THE LOCAL LINK

Building the Digital Front Door of Local Communities.



AT FIRST GLANCE

What appears on the entrance door of the participating shop

WE'RE HERE TO HELP — IN PERSON

- ✓ Internet & Online Orders
- ✓ Government Forms & Official Documents
 - ✓ Printing & Scanning
 - ✓ Jobs & Housing
- ✓ Smartphones & Computers
 - ✓ AI Assistance
 - ✓ Local Information
 - ✓ Events & Tourism

Just walk in and get started.

For young and old. Digital. Local. Personal.



THE COMMUNITY INFO FLYER

For distribution in the shop and local area

Personal Service & Support in the Digital World

“LOCAL LINK” offers easy, personal access to exactly the services and information you are looking for.

Save time and money! Here you can:

- Get support with internet searches and online research
- Find and order products online safely and confidently
- Get help with deliveries, collections and returns
- Print, copy and scan documents
- Understand letters, forms and official documents
- Get assistance with government services and online accounts
- Find jobs and apprenticeship opportunities
- Find rental properties, houses and accommodation
- Discover local events and activities
- Access current local services and community offers
- Use Artificial Intelligence (AI) for questions, research and everyday tasks
- Get help with smartphones, tablets, computers and the internet
- Find information on grants, subsidies and support programmes

Come in — use the Community Terminal or speak to us directly!

Everyone is welcome.

Young or old.

Local or visitor.

LOCAL LINK

BRING YOUR PROBLEM.
We provide your solution!



LOCAL SERVICE.
REAL HELP.
REAL PEOPLE.

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